

# SCOUT & CELLAR™

CLEAN-CRAFTED WINE

## Welcome to Scout & Cellar...

we're a funky little winery and wine club that does wine differently:  
We feature monthly curated vintages hand-selected by our sommelier.  
We bring those vintages straight to your living room.  
And—most importantly—we only deal in wines that are clean, free of additives,  
and naturally delicious.



## Meet Sarah.

Sarah Shadonix was tired of wine headaches, so she decided to do something about it.

This attorney-turned-sommelier has never settled for “good enough.” When she commits, she commits (she quit law after eight years to pursue a wine career, for crying out loud). So when she began experiencing mysterious wine headaches after just a glass the night before, she refused to give up on her dream. She talked to doctors. She consulted vintners, and she did all the research she could. Finally, she discovered the culprit: wine additives. Sugars, preservatives, sulfites and pesticides were hurting Sarah more than they were helping. So she began scouting wines that were created without these additives. Voila: Sarah’s headaches disappeared.

She started Scout & Cellar to share her discoveries and to spread the word about clean-crafted wine. Because not only are they better for you—they’ll change the way you experience wine for good.

## Clean-crafted wine - you heard it here first.

At Scout & Cellar, we believe in a lot of things, but above all else, we believe in keeping things simple. This, at its core, is the definition of clean-crafted wine: A no-additive, no-pesticide, no-nonsense approach to wine. Just like nature intended. And the wine you have in your cellar now is definitely not clean-crafted. There’s a reason mass-produced wines don’t have an ingredient statement on the bottle.

The clean-crafted wine concept is still somewhat new, but wineries all over the world have begun converting to this cleaner, more delicious, better-for-you concept. Oh, and did we mention that Sarah’s already curated the first collection and is on the hunt for her next batch? And if that weren’t enough...

**Scout & Cellar is the only place you can get them.**

### WHAT'S REALLY IN YOUR WINE?

CLEAN-CRAFTED WINE		MASS-PRODUCED WINE
<ul style="list-style-type: none"><li>• Grapes</li><li>• Usually less than 50ppm of sulfites* <small>*Always less than 100ppm</small></li></ul>	A clear glass bottle filled with a mix of green and red grapes. A circular seal on the bottle reads "INDEPENDENTLY CERTIFIED CLEAN-CRAFTED LAB TESTED".	<ul style="list-style-type: none"><li>• Grapes</li><li>• Up to 350ppm of sulfites</li><li>• Up to 16g of added sugar or sweetener concentrate</li><li>• Ferrocyanide</li><li>• Ammonium phosphate</li><li>• Copper sulfate</li><li>• Mega-Purple</li><li>• GMO ingredients</li><li>• Synthetic pesticides</li></ul>

SCOUT & CELLAR WINES ARE ALWAYS CLEAN-CRAFTED



**Scout & Cellar welcomes you...** to become part of a revolution. We are on a journey to create a wine revolution AND a people revolution. Sarah and her team are working hard to scout and deliver clean-crafted wines to every wine lover out there. And what's exciting about Scout & Cellar is that we are spreading our story from person to person, friend to friend, neighbor to neighbor. The Scout & Cellar social selling structure is the easiest way to tell the story - through tastings, events and get-togethers. And that's where you fit in.

## Become an Independent Consultant &...

- ... enjoy something you already love doing - drinking wine. And not just any wine: clean-crafted wine.
- ... share your newfound knowledge of the wine world and the benefits of clean-crafted wine with those you love. ... discover your talents as an Independent Consultant and team leader.
- ... join a team of motivated & succesful people just like you.
- ... create your own schedule that includes time for everything you do (because we know you do A LOT already).
- ... make great money at your own pace.

## Get started.

A simple compensation plan that not only offers financial benefits for YOUR OWN purchases but the opportunity to build of a network of members to recieve compensation from their wine purchases. The Scout & Cellar program provides immediate rewards of both cash and sample credits to help you grow your wine business quickly. An extensive comp plan provides more opportunities to earn a potential 25% commission on personal and downline sales.

## & it's simple.

Our \$249 start-up fee gets you a business basics kit and four bottles of clean-crafted wine as well as your own URL to start sharing with friends and family!

### PERSONAL VOLUME COMMISSIONS

Total Personal Volume (of QV)	Personal Volume Commissions
\$1-599	15%
\$600-2,999	20%
\$3,000+	25%

- 4 Bottles of Clean-Crafted Wine
- Pulltaps & Corkscrew with Scout & Cellar Logo
- Replicated Website for 1 Year
- 1 Scout & Cellar black book
- 5 Scout & Cellar brand guides
- 10 Earning Opportunity Quick Guides
- 2 Measured Wine Pourers
- 2 Wine glass markers
- Insulated Wine tote bag that carries 6 bottles
- Table Tent
- Vacu-Vin Wine Saver
- Wine Journal

